Sustainability in IECMHC through Financing & Policy Learning Modules
FALL 2021 SUSTAINABILITY RESOURCES INFO SESSION

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As an institution dedicated to our Jesuit values, Georgetown University recognizes that the land we currently occupy was and still is the homeland of the Nacotchtank and their descendants, the Piscataway Conoy people. We acknowledge that these peoples and many others were forcefully removed and that this University’s occupation is fundamentally tied to colonial development. We acknowledge that the consequences of this removal continue to affect these Indigenous communities. We offer our gratitude for the land and her people as we learn, teach, work, and commune.

This University celebrates the resilience, strength, and enduring presence of Indigenous people demonstrated around the world. We are committed to supporting the Indigenous members of our community as we educate ourselves on Indigenous histories, cultures, and issues. This is a reflection of our commitment to the values of People for Others as we form our Community in Diversity.

– Native American Student Council (NASC)

Closed captioning is available during today’s webinar. Please click the Closed Caption icon and select subtitles for a separate page of live captioning.

If you are joining by web browser or call-in by phone, some interactive features (ex. polling) may not be accessible. Please use the Zoom hosting platform or mobile application in order to participate in these activities.

Today we will use a separate polling website, Mentimeter.com. More information on how to access the site will be discussed later in the presentation.

If you are having audio issues with your computer internet connection, we advise that you call-in using a telephone. Use the Audio Settings feature which can be found by clicking the up arrow next to the microphone to identify the call-in number for your local area.

Use the Q&A feature to asks questions to the presenters. You may also chime in and answer questions that have been shared with the group!

A recording of the webinar will be posted on iecmhc.org and e-mailed to all registrants next week. Thank you!
Mission and Vision

The Center aims to grow, advance, and impact the field of IECMHC

Areas of Focus:
Technical Assistance
Professional Development
Clearinghouse

Disclaimer: The views, opinions, and content expressed in this presentation do not necessarily reflect the views, opinions, or policies of the Center for Mental Health Services (CMHS), SAMHSA, or HHS.

What is your role?

A. Mental Health Consultation (Consultant, Program Director, Supervisor, or Systems Leader)
B. Early Childhood Education (Teacher, Practitioner, Program Director, or Systems Leader)
C. Trainer or Coach
D. Higher Education
E. Federal, State, Local Government Employee
F. Child and Family Advocate
G. Funder
H. Researcher/Evaluator
I. Other
About our Presenter

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Sustainability through Policy and Financing

[Diagram: ECMHC Sustainability Conceptual Model]
Financing Checklist

Financing IECMHC | The Center of Excellence (CoE) for Infant and Early Childhood Mental Health Consultation (IECMHC)

Financing Ideas

- National, state, and local public grants
- Your state’s legislature
- Local property taxes
- Ballot measures (local or state)
- Philanthropy
- Re-prioritizing existing early childhood or mental health budgets
Financing Strategies

Financing IECMHC | The Center of Excellence (CoE) for Infant and Early Childhood Mental Health Consultation (IECMHC)

Policy

From Merriam-Webster

: a definite course or method of action selected from among alternatives and in light of given conditions to guide and determine present and future decisions

: a high-level overall plan embracing the general goals and acceptable procedures especially of a governmental body
Integrating IECMHC into Early Childhood Systems

- Early care and education
- Early intervention
- Child welfare
- Education
- Head Start/Tribal Head Start
- Health/Indian Health services
- Healthy Start
- Home Visiting/Tribal Home Visiting
- Mental health and substance use prevention

Communications and Messaging

Key points in communications and messaging:

- What is the desired change or outcome of the messaging?
- Who is the target audience?
- What is the target audience being asked to do?
Champions and Partnerships

In order to...

• Collectively leverage resources to advance important components of the work
• Engage in mutually reinforcing activities
• Develop shared measurement systems
• Strengthen “backbone” or infrastructure support for the work

Adapting to Changing Political Conditions

• Identify multiple outcome areas
• Compare political priorities to IECMHC program priorities
• Demonstrate adaptation without mission creep
Scan code above or go to:
https://www.menti.com/ignkmwh1c3

Open Discussion and Q&A
Don’t Forget!

How to use a QR Code:
- Open your camera on your Smartphone or Tablet.
- Point your camera at the code as if you were going to take a picture (but don’t snap a picture).
- Once your camera is able to focus on the image, it will prompt the associated content on the top of the phone which you can then tap.

Please complete the survey that will pop-up at the end of this webinar.
Thank you!

THANK YOU FOR ATTENDING!

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